



**Executive Board (left to right):**  
 3rd Vice President, Mythili Varadarajan | Treasurer, Nicole Gittleson | 2nd Vice President, Lisa Krail  
 Parliamentarian, Jenny Teixeira | President, Shar Quinn | 1st Vice President, Sharon Townsend | Secretary, Carina Beal



Photos by Charlene Chavez



**Committee Chairs: Top left:** Katy Tremann, Scheduling Chair, **Left to Right:** Dena Noble, Artists' Chair | Jenny Teixeira, Entertainment Chair  
 Cynthia Engler, Publicity Co-Chair | Sharon Townsend, Festival Chair | Maureen Harrington, City Liaison | Kathy Reing, Silent Auction Chair | Bonnie George, Glasses Chair

## 34th Almaden Valley Art & Wine Festival

[www.AlmadenWine.com](http://www.AlmadenWine.com)

The excitement is building as the 34th Annual Almaden Valley Art & Wine Festival is just around the corner, Sunday, September 19th! Make sure to mark your calendar and get ready for a wonderful time. It is the perfect way to end the summer, Almaden style, sharing an afternoon with family, friends and neighbors. Because of the event longevity, the planning is meticulous and the venue never disappoints, as it has attractions for people of all ages, including food, entertainment, shopping, and activities.

To tantalize the taste buds of festival visitors, look forward to hot dogs, hamburgers, tri-tip sandwiches, kabobs, and chicken salad. If you are just looking for snack food, there will be **Artichoke Enterprise** deep fried artichoke hearts, nachos, and smoothies. To satisfy your sweet tooth there will also be ice cream, strawberry shortcake, Dippin' Dots, and cookies. **Mobile Espresso** will provide espresso, coffee, and teas. Many of the food booths are run by local non-profits, such as **South San Jose Kiwanis**, **Relay for Life**, **Asyrian Church of the East**, **Rotary Club of Almaden**, and **South Valley Church**.

In addition to fun dishes and the brewery garden, the traditional wine tasting option will include: **Bargetto Winery**, **Byington Vineyard & Winery**, **Cinnabar Vineyards & Winery**, **Cooper - Garrod Estate Vineyards**, **Coterie Cellars**, **David Bruce Winery**, **Roudon-Smith Winery**, **Fortino Winery**, **Martin Ranch Winery**, **J. Lohr Vineyards & Winery**, and **Sycamore Creek Vineyards**.

As for entertainment, it is always a pleasure to see the new talent from local schools. In the morning, you can enjoy brief, high-energy performances from **Bret Harte Cheer & Dance**, **Leland Cheer**, **Castillero Choir**, **Valley Christian High School - Charis Dance Company**, **Pioneer Cheer and Pioneer Dance**. As the day progresses, there is a multitude of entertainment including well-known headliners such as the bands **Dead Posers Society**, **The Joint Chiefs**, and **Nuthin' Fancy**, **A Tribute to Lynyrd Skynyrd** so be prepared to dance or just sit and relax while you are entertained.

**Be prepared to support the local and visiting artists taking the time to set up booth displays at the festival** which brings unique creations to your neighborhood. You can plan some early holiday shopping as there will be plenty of gift ideas, or just treat yourself to artwork that makes you feel good. Also, there are many donated items this year, so don't forget to bid at the silent auction.

**When your kids are done watching the morning talent, they can enjoy the highly anticipated 'all age accommodating' children's area**, equipped with recreation varying from rock climbing walls to a pumpkin patch where children can purchase and decorate their own pumpkin. This is a perfect way for them to enjoy themselves while expending energy—a formula for a good nights sleep after the festival.

**Who to thank for this great event and who does it benefit?**

*A local tradition from the Almaden Valley Women's Club*

Each year since 1976, the Almaden Valley Women's Club (AVWC), founded in 1965 by fifteen local residents, coordinates and presents the Almaden Valley Art & Wine Festival, securing business sponsors to create a fun-filled and joyous community event, which has been declared one of San Jose's best, while raising funds for charitable causes. Over the past 33 years, the Almaden Valley Women's Club has donated nearly \$800,000 to local community schools and non-profit organizations with proceeds from the annual Almaden Valley Art and Wine



2010 Logo Design Winner: Nikke Sun, Casillero Middle School.  
Inset: Graduating seniors who received 2010 AVWC scholarships.

Festival. Although best known for their scholarships, AVWC also donates to Pioneer High School, Almaden Country School, Graystone ES, American Association of University Women, Almaden Valley Counseling Service, Eastside Neighborhood Center, Family Supportive Housing, Loaves & Fishes, One Step Closer Therapeutic Riding, Sunday Friends, and similar. This 'all volunteer' group spends several months planning this monumental festival held at the picturesque Lake Almaden Park, accommodating over 20,000 visitors and over 150 artist booths, so don't forget to thank them.

There are 19 Committee Chairs allowing micro-focus and attention to detail. The various committees meet separately to work on their individual milestone setting and task assignments, but the entire club also meets once a month to report progress and occasionally for socials to get to know other members better. **For more information, or to join, which requires attendance at a general meeting and an orientation, prior to being sworn in at either the January or June meetings, visit their web site at [www.almadenwomen.com](http://www.almadenwomen.com).**

The 2010 team is lead by current AVWC President Shar Quinn and Sharon Townsend, the Festival Chair. Shar moved to Almaden eleven years ago and interestingly, one of the things that made her want to move here were family activities such as the club and festival, and now she is at the helm. Sharon has lived in the Almaden Valley for thirty years. She enjoys working with the Women's Club members and is very impressed with their creativity, energy, talent and dedication to making the festival a success each year. The President and Chair position holders change each year, so the group stays dynamic. It is a good time to get involved if you are interested in helping with the 2011 festival or donating.

*See you September 19th!*



The Almaden Valley Women's Club Presents the

# 34th Annual Almaden Valley Art & Wine Festival

Sunday, September 19, 2010  
10:00 A.M. to 6:00 P.M.  
Almaden Lake Park, San Jose, CA

## Platinum Sponsors



Alice 97.3



Skip's Tire & Auto Center



Bloomster's



TV36



KBAY



95120 Lifestyle Magazine

## Gold Sponsors

- Almaden Times
- Culligan Water
- Del Grande Dealership
- Kitchen Experts
- Laser Eye Surgery Center
- Sonoma Chicken Coop
- Susan DiBene DDS
- Sweet Tooth Dental Care

## Silver Sponsors

- Garden City Sanitation

## Bronze Sponsors

- Almaden Valley Nursery
- Boulder Ridge
- Country Club
- West Valley
- Emergency Services