



Almaden Valley Art & Wine Festival

Voted one of the best festivals in San Jose, the Annual Almaden Valley Art & Wine Festival is the only community-wide event in the Almaden area that unites businesses and neighborhoods, while introducing the public to arts and culture, as well as local wineries and breweries.

The Almaden Valley Art & Wine Festival brings together an extensive network of sponsors in support of this prestigious community event.

Visibility for sponsors is offered through Festival advertising, print media, television, and radio coverage, pre-Festival signage, and Festival day promotions.

Corporate sponsors are encouraged to take advantage of the various opportunities for exposure. Sponsors have reaped rich rewards as a direct result of their participation in past festivals.

We invite you to join the numerous businesses that have participated in and benefited from their participation in the

Almaden Valley Art & Wine Festival
P.O. Box 20084
San Jose, Ca 95160

Almaden Valley Women's Club

Our Mission:

Since 1965, the Almaden Valley Women's Club has been committed to serving the needs of the Almaden community and those of greater San Jose through funds raised at our Annual Art & Wine Festival. Our mission is to provide charitable financial assistance to children's foundations, educational facilities, teen programs, scholarships, and other non-profit community organizations.

Past sponsors have included the City of San Jose, Councilmember Nancy Pyle, 95120 Almaden Lifestyle Magazine, Alice 97.3, Almaden Times Media, Inc., Almaden Valley Nursery, Almaden Yoga, Amato Pizzeria, AVA Skincare, AVAC, Berliner Cohen, Bloomster's, Boulder Ridge Country Club, Braces for Pretty Faces, Channel 2, DelGrande Dealer Group, Fortino Winery, Garden City Sanitation, Kirgin Cellars, KRTY, Skip's Tire & Auto Centers, Sonoma Chicken Coop, SunWize Solar Power System, Susan DiBene DDS, Sweet Tooth Dental Care, Tutor Doctor of San Jose, TV 36, West Valley Emergency and many others.

Please join us in supporting our community with your tax-deductible donation to the 35th Annual Almaden Valley Art & Wine Festival presented by the Almaden Valley Women's Club.

We look forward to seeing you on
Sunday, September 18, 2011

A non-profit 501(c)3 organization
Tax ID# 94-1362137



35th Annual Almaden Valley Art & Wine Festival Corporate Sponsor Information

Sunday, September 18, 2011
10am to 6pm
Almaden Lake Park
Free Admission

Fine Arts and Crafts
Children's Area
Food Booths
Wine Tasting
Beer Tasting
Live Music
Entertainment

All proceeds donated to
the community



Corporate Sponsor Program

The Almaden Valley Art & Wine Festival Sponsorship program offers corporations, small businesses and individuals the opportunity to support the community through the philanthropic activities of the Almaden Valley Women's Club.

The sponsorship levels described in this brochure allow individuals and many different types of businesses to participate at levels within their means, with the assurance that their contributions are used to benefit the community.

Program Results

All proceeds of the Almaden Valley Art & Wine Festival are donated to non-profit organizations and local schools in addition to supporting merit based scholarship programs for local students.

Since its inception, the Almaden Valley Women's Club has donated hundreds of thousands of dollars to provide financial support for community organizations, including:

- American Association of University Women
- Assistance League
- Almaden Valley Counseling Service
- Diabetes Society
- East Side Catholic Charities
- Family Supportive Housing
- Gifts for Teens
- Loaves and Fishes Kitchen
- Martha's Kitchen
- NAMI
- One Step Closer Therapeutic Riding
- Sunday Friends Foundation
- Turning Wheels for Kids
- Via Services, Inc.

Sponsorship Levels

Platinum Level - \$5,000

- Premium listing position in all print, radio and TV media
- Logo presentation and link on the Festival website
- Verbal recognition in television and radio advertising
- Premium Festival signage
- Premium listing in Festival brochure
- Festival canopy booth
- 6 passes to VIP Reception
- Commemorative glasses, beverage tickets and premium wine in VIP area
- Reserved parking space

Gold Level - \$2,500

- Gold listing in all print media
- Name listing and link on the Festival website
- Festival canopy booth
- 4 passes to VIP Reception
- Commemorative glasses, beverage tickets and premium wine in VIP area
- Reserved parking space

Silver Level - \$1,000

- Silver listing in all print media advertising
- Name listing and link on the Festival website
- 2 passes to VIP Reception
- Commemorative glasses, beverage tickets and premium wine in VIP area

Bronze Level - \$500

- Name in Festival brochure
- 1 pass to VIP Reception

Friend of the Festival - \$100

- Name in Festival brochure

Platinum Level Area Sponsor - \$5,000

An Area Sponsorship allows a sponsor special recognition within the Festival through the additional advertising inherent in sponsoring a specific area or item.

Typically, a sponsor's logo will be incorporated into or printed on the sponsored item, or will be noted through significant additional signage in the Festival, giving extra visibility to the sponsor's support of the Almaden Valley Art & Wine Festival.

Area Sponsorships Include:

- Festival Brochure
- Parking Shuttle
- Main Stage
- Food Area
- Children's Area
- Wine Glasses
- Beer Glasses
- Beer Garden
- Calendar
- Water Bottles
- Bike Area
- VIP Area

For information on corporate sponsorship, please visit our website at www.almadenwine.com or contact:

**AVWC Corporate Sponsor Chair,
Dawn Clarkson, 408.499.0673
dittyc@aol.com**